

I · ONE-PAGE OVERVIEW

Peters & Associates — *Charlotte's principal-led luxury real estate advisory.*

A Charlotte-based luxury residential brokerage operating on a principal-led model. Engagements are accepted directly by the named partner, not delegated to assistants or junior agents. Twenty-four years of documented activity in Charlotte's top luxury neighborhoods and across Lake Norman, with 600+ closed transactions in the \$1M–\$15M+ range.

24+

YEARS REPRESENTING
CHARLOTTE

600+

LUXURY TRANSACTIONS CLOSED

\$1–15M+

PER-TRANSACTION RANGE

29

CHARLOTTE-REGION CITIES

AT A GLANCE**Founded:** 2000**Headquarters:** Charlotte, NC**Licensed:** NC & SC**Principals:** Nicholas Peters, Miriam Peters**Affiliations:** NAR, Canopy REALTOR® Association, Canopy MLS, Institute for Luxury Home Marketing**PRIMARY MARKETS**

Myers Park · Eastover · SouthPark · Foxcroft · Cotswold · Quail Hollow · Piper Glen · Ballantyne · Dilworth · Lake Norman · Lake Wylie · Weddington · Marvin · Waxhaw

WHAT MAKES THIS DIFFERENT**Principal accountability.** The named partner runs the engagement end-to-end — consultation, strategy, negotiation, and closing. No team handoff.**Off-market access.** A meaningful share of \$2M+ Charlotte transactions never appear on MLS. Long-tenured relationships across Myers Park, Eastover, and Lake Norman provide access to opportunities before they are public.**Integrated ecosystem.** Eight allied entities spanning brokerage, custom homebuilding (Peters Custom Homes), interior architecture (Emerald & Oak Design), investment partnerships, and land holdings — coordinated under one principal.**Discretion as standard.** Confidentiality is contractual, not implied. No client name, address, or transaction detail is shared without explicit authorization.**MEDIA CONTACT**Press inquiries: press@yourleaderinluxury.com · 980.391.4595Web: yourleaderinluxury.com/credentials · Verifications available on request.

II · PRINCIPAL BIO

Nicholas Peters

CO-FOUNDER · PRINCIPAL ADVISOR · NC & SC LICENSED BROKER

BIOGRAPHY

Nicholas Peters is co-founder and principal advisor of Peters & Associates, a Charlotte-based luxury residential brokerage. Over twenty-four years he has personally represented buyers and sellers across Charlotte's top luxury neighborhoods — with documented activity in Myers Park, Eastover, SouthPark, Foxcroft, Cotswold, Quail Hollow, Piper Glen, Ballantyne, Dilworth, and Lake Norman. His work spans 600+ closed transactions in the \$1M–\$15M+ range.

He is regularly engaged by relocating executives, family offices, attorneys, and long-tenured Charlotte families seeking representation that prioritizes discretion and judgment over volume. Engagements are accepted on a principal basis — meaning the named advisor manages the engagement directly through closing rather than delegating to a team.

Beyond brokerage, Nicholas leads an integrated ecosystem of eight allied entities — spanning custom homebuilding, interior architecture, investment partnerships, land holdings, and property management — allowing clients to engage a single principal across acquisition, construction, design, and asset stewardship.

CREDENTIALS

- Licensed Real Estate Broker, North Carolina (NCREC)
- Licensed Real Estate Broker, South Carolina (SC LLR)
- REALTOR® — National Association of REALTORS®
- Member, Canopy REALTOR® Association
- Member, Canopy MLS (CarolinaMLS)
- Affiliate, Institute for Luxury Home Marketing

AREAS OF EXPERTISE

- Off-market and private-placement luxury transactions
- Executive relocation into Charlotte and Lake Norman
- Estate-grade waterfront on Lake Norman and Lake Wylie
- Pre-market preparation and discreet seller positioning
- Custom new-construction acquisition and oversight
- Multi-generational family office and trust transactions

AVAILABLE FOR COMMENT ON

Charlotte luxury market trends, off-market dynamics, executive relocation, Lake Norman waterfront pricing, integrated build-and-buy strategy, and family-office residential transactions.

ECOSYSTEM ROLES

- Co-Founder, Peters & Associates, Inc.
- Principal, Peters Custom Homes
- Principal, Peters Investment Holdings
- Principal, Peters Land Holdings

REPRESENTATIVE QUOTE

“We have always operated on the assumption that the best transactions are the ones the public never reads about. That hasn’t changed in twenty-four years.”

III · PRINCIPAL BIO

Miriam Peters

CO-FOUNDER · CREATIVE DIRECTOR · NC LICENSED BROKER

BIOGRAPHY

Miriam Peters is co-founder and creative director of Peters & Associates, where she leads estate presentation, brand strategy, and the firm's editorial program. Her background in design and brand development informs how every represented property is positioned — from photography direction and staging consultation through narrative copywriting and private placement materials.

She works directly with sellers on pre-market preparation and with relocating buyers on lifestyle integration — ensuring every engagement reflects the standard the firm's clients expect. Her work also extends to Emerald & Oak Design, the ecosystem's interior architecture and estate presentation studio.

Miriam is licensed in North Carolina and is a member of the National Association of REALTORS® and the Canopy REALTOR® Association. She co-authors the firm's editorial program at yourleaderinluxury.com, which publishes original commentary on Charlotte's luxury residential market.

CREDENTIALS

- Licensed Real Estate Broker, North Carolina (NCREC)
- REALTOR® — National Association of REALTORS®
- Member, Canopy REALTOR® Association
- Member, Canopy MLS (CarolinaMLS)

ECOSYSTEM ROLES

- Co-Founder, Peters & Associates, Inc.
- Creative Director, Emerald & Oak Design
- Editor, Yourleaderinluxury.com

AREAS OF EXPERTISE

- Estate presentation and pre-market preparation
- Brand strategy and editorial direction for luxury property
- Photography direction and staging consultation
- Private placement materials and narrative copywriting
- Lifestyle integration for relocating buyers
- Interior architecture coordination

AVAILABLE FOR COMMENT ON

Estate presentation standards, pre-market preparation, the editorial side of luxury brokerage, and the design language of Charlotte's most-collected neighborhoods.

REPRESENTATIVE QUOTE

“The way a property is presented is the first negotiation. Every photograph, every sentence, every materials selection sets the price the market is willing to defend.”